

State of Quality and Testing Practices

Findings and Recommendation from the 5th World Quality Report

The World Quality Report reveals that **Application Quality Assurance and Testing** now accounts for almost a quarter of IT spending. As organisations embrace digital transformation, application quality is an increasingly important strategic focus but many are still falling behind in mobile testing and effectively demonstrating its ROI.

Mark Buena, Vice President Business Development Testing Global Service Line at SOGETI, will talk about **the important current trends** such as: world wide rise of spending on testing, transforming the test organization, usage of cloud, changing needs for mobile testing and testing in agile development projects, improved control of test environments.

In addition to the findings of the survey, during this event Mark Buena will also discuss **the most important changes that Testing and QA practices will have to work on today.**

The World Quality Report is an annual in-depth global study examining the state of application quality and testing practices across multiple industries, geographies and functions, undertaken by Capgemini, Sogeti and HP.

November 21st, 2013 - From 9.30am to 11am

Hotel Hesperia Madrid

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