

Sogeti recognized by IBM with Social Business Agenda Award at Lotusphere 2012

Award recognizes the IBM Business Partner that most effectively helped clients create & implement an effective Social Business strategy in 2011.

Dayton, OH— Sogeti, a leading provider of professional technology services, has been recognized by IBM with the 2012 Social Business Agenda Award.

The IBM Collaboration Solutions Awards recognize exceptional IBM PartnerWorld members that specialize in Collaboration and have excelled at providing quality products, innovative solutions, and superior services to customers.

To be considered for the award, partners had to demonstrate that they helped customers define a Social Business strategy, outline what a Social Business experience would look like, and provide both a successful adoption and measurement plan.

"This award is a culmination of everything that Sogeti has been doing in the Social Business space. As one of the first partners to implement Connections, we know what successful adoption looks like—and we stay with the client until real collaboration is accomplished," said Jean-Marc Gaultier, Senior Vice President of the IBM Global Alliance for Sogeti.

The solution for which Sogeti was awarded included the implementation of IBM Connections through the Cloud, to keep the project both scalable and affordable. By using the Cloud, clients can add an unlimited number of users and save up to 30% in upfront costs.

With Connections, companies are able to collaborate limitlessly in a secure social environment accessible from their desktop and handheld devices (iOS, Android, Blackberry.) Alongside the implementation, Sogeti was also recognized for their TeamPark Methodology designed to increase the adoption rate of Connections.

"Sogeti combined two things that we know our customers are looking for—and that is of course a great technology platform, but I also think that Sogeti understands it's about the engagement model and adoption," said Sandy Carter, Vice President of Social Business Evangelism at IBM.

Including eight Beacon Awards, the Social Business Agenda Award is the ninth award that Sogeti has received from IBM.

For more information please contact:

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About Sogeti USA

Sogeti USA is a premier provider of information technology services to businesses and public sector organizations. Operating in 23 U.S. locations, Sogeti's business model is built on providing customers with local accountability and vast delivery expertise. Sogeti is a leader in helping clients develop, implement and manage practical IT solutions to help run their business better.



With over 40 years of experience, Sogeti offers a comprehensive portfolio of services including Advisory Services, Application Development & Integration, Business Information Management, Engineering Services, Infrastructure Services and Testing Services. To learn more, visit: www.us.sogeti.com

About Sogeti

Sogeti is a leading provider of professional technology services, specializing in Application Management, Infrastructure Management, High-Tech Engineering and Testing. Working closely with its clients, Sogeti enables them to leverage technological innovation and achieve maximum results. Sogeti brings together more than 20,000 professionals in 15 countries and is present in over 100 locations in Europe, the US and India. Sogeti is a wholly-owned subsidiary of Cap Gemini S.A., listed on the Paris Stock Exchange. For more information please visit <u>www.sogeti.com</u>.